

List Name	Profile	Business	Consumer	Postal	Email	Phone	SMS	Media Total
Action Asia Subscribers	Sport Enthusiasts, Subscribers, Young & Successful		✓	7,878				7,878
Advertising & Marketing Services	Consultants, Sales & Marketing People	✓		59,362				59,362
Aerospace and Defence Connection - MN	Decision Makers, Executives, Engineers	✓		2,412	808	537		3,757
Affluent Foreign Residents - MN	Expatriate Families, Affluent People, Expatriates, Professionals	✓	✓	355,047	158,829	93,518		607,394
Affluent Homeowners in Hong Kong	Affluent People		✓	120,000				120,000
Affluent Property Owners in the Philippines	Affluent People, Club Members, Consumers, Mail Order Buyers		✓	7,200,000				7,200,000
Alternative Medicine Literature Buyers	Consumers, Healthy Living Aspirants		✓	2,156,906	970,498	690,099		3,817,503
Animal Care Literature Readers - MN	Book/Magazine Readers, Club Members		✓	532,687	197,334	140,298		870,319
Animal Lovers	Subscribers, Executives, Professionals	✓	✓	1,757,017				1,757,017
Antique Asian Furniture Collectors	Affluent People, Club Members, Credit Card Holders, Mail Order Buyers, Business Travelers, Executives	✓	✓	3,079,035	1,384,098			4,463,133
Apartment and Condominium Owners in Singapore	Affluent People, Car & Home Owners		✓	300,000	3,000	150,000	30,000	483,000
Apparel & Garment Events Attendees	Business Travelers, Decision Makers, Executives, Professionals, Traders	✓		10,909	1,831	1,831		14,571
Asia Pacific Agency VIPs	Decision Makers, Executives, Sales & Marketing People	✓		3,135	3,405			6,540
Asia Pacific Boating	Club Members, Sport Enthusiasts, Affluent People		✓	4,556				4,556
Asia Spa Magazine Subscribers	Book/Magazine Readers, Luxury Lovers, Subscribers, Affluent People, Fund Raising Donors, Business Trave	✓	✓	5,489	2,795			8,284
Asian Business Executives Database	Decision Makers, Executives, Professionals	✓		426,264				426,264
Asian Cooperative Database	Professionals	✓				330,030		330,030
Automotive	Professionals	✓		36,004				36,004
B2B Worldwide Executive Database	Book/Magazine Readers, Car & Home Owners, Club Members, Decision Makers, Executives, Financial Lead	✓	✓	3,166,097	693,653			3,859,750
Bank VIP Customers in China	Affluent People, Credit Card Holders		✓	478,000				478,000
Bargain Property Hunters - MN	Investors		✓	229,747	85,061	60,465		375,273
Beauty and Grooming Products Buyers - MN	Healthy Living Aspirants, Mail Order Buyers, Consumers, Luxury Lovers		✓	1,373,552	508,934	361,887		2,244,373
Beauty Medicine Buyers in Japan	Consumers		✓	116,366				116,366
Beijing - VIP Customers of China Mobile	Affluent People, Credit Card Holders, Business Travelers, Decision Makers, Executives, Professionals	✓	✓	420,000			420,000	840,000
Beijing Gold Credit Cardholders	Affluent People, Credit Card Holders, Consumers		✓	385,000			385,000	770,000
Beijing Luxury Club Members	Affluent People, Club Members, Credit Card Holders, Consumers, Holiday Travelers		✓	43,000	30,100	43,000	43,000	159,100
Beijing White Collar Working Group	Book/Magazine Readers, Credit Card Holders, Executives, Financial Leaders	✓	✓	410,000			410,000	820,000
Book Buyers - Engineering - MN	Engineers, Professionals	✓		1,660,591	615,309	437,534		2,713,434
Book Buyers - Financial Management - MN	Decision Makers, Financial Leaders, Professionals	✓		1,450,641	537,513	382,198		2,370,352
Book Buyers - General Business - MN	Book/Magazine Readers, Decision Makers, Executives, Professionals	✓	✓	1,618,081	599,563	426,327		2,643,971
Book Buyers - Health and Fitness	Consumers, Healthy Living Aspirants		✓	1,243,297	559,368	397,744		2,200,409
Book Buyers - Human Resources - MN	Consultants, Executives, Human Resources Personnel	✓		1,493,350	553,338	393,460		2,440,148
Book Buyers - IT - MN	Book/Magazine Readers, Executives, Engineers, IT People, Professionals	✓	✓	1,576,135	584,007	415,275		2,575,417
Book Buyers - Life Style - MN	Book/Magazine Readers, Consumers, Mail Order Buyers		✓	1,662,205	615,913	437,955		2,716,073
Book Buyers - Miscellaneous Professional Topics	Book/Magazine Readers, Consumers, Mail Order Buyers, Business Travelers, Decision Makers, Executives, F	✓	✓	1,070,801	481,757	342,543		1,895,101
Book Buyers - Miscellaneous Professional Topics - MN	Book/Magazine Readers, Consumers		✓	910,181	337,230	239,780		1,487,191
Book Buyers - Sales and Marketing - MN	Book/Magazine Readers, Decision Makers	✓	✓	1,527,602	566,024	402,483		2,496,109
Business Associations and Exclusive Club Members (HK)	Club Members, Affluent People, Professionals	✓	✓	28,361				28,361
Business Central Asia	Business Travelers, Consultants, Decision Makers, Executives, Financial Leaders, Professionals	✓		8,000	8,000	8,000		24,000

List Name	Profile	Business	Consumer	Postal	Email	Phone	SMS	Media Total
Business Class Frequent Travelers - MN	Holiday Travelers, Business Travelers	✓	✓	3,519,310	1,304,137	927,355		5,750,802
Business Connection Masterfile	Decision Makers, Executives, High Potential Employees, Professionals	✓		6,066,356	2,248,039	1,598,580		9,912,975
Business Consultancy Connection - MN	Consultants	✓		183,545	67,941	48,289		299,775
Business Decision Makers Masterfile	Decision Makers, Executives, Professionals	✓		6,043,750	2,239,665	1,592,625		9,876,040
Business Degree Holders From Well-known Schools - MN	Young & Successful, High Potential Employees	✓	✓	659,065	244,156	173,599		1,076,820
Business Executives in Asia	Decision Makers, Executives, High Potential Employees	✓		318,916				318,916
Business Executives in the Philippines	Decision Makers, Executives	✓		50,040				50,040
Business Masterfile	Business Opportunity Seekers, Self-improvement Enthusiasts, Business Travelers, Consultants, Decision Ma	✓	✓	39,111,280				39,111,280
Business Process Outsourcing	Professionals	✓		648,655				648,655
Buyers of Luxury Brand Items in China	Luxury Lovers, Affluent People, Book/Magazine Readers		✓	204,500	100,000	65,000		369,500
Car & Home Owners in Shanghai	Car & Home Owners, Affluent People, Investors, Luxury Lovers		✓	800,000				800,000
Car Owners in Beijing	Affluent People, Car & Home Owners		✓	193,700	288,200	245,300		727,200
Car Owners in China	Car & Home Owners, Affluent People, Healthy Living Aspirants, Investors, Luxury Lovers		✓	4,188,932				4,188,932
Chamber of Commerce Members in Hong Kong	Professionals, Executives, Financial Leaders, High Potential Employees	✓		12,500				12,500
Chengdu Mobile Phone Users	Consumers, Executives	✓	✓	1,918,000			1,918,000	3,836,000
Children's Charity Donors	Fund Raising Donors		✓	70,000				70,000
China Business Directory	Book/Magazine Readers, Investors, Decision Makers, Executives, Professionals	✓	✓	500,000	36,000			536,000
China Business Executives	Executives, Business Travelers, Consultants, Decision Makers	✓		4,748,000	4,035,800			8,783,800
China Traders	Decision Makers, Executives, Traders	✓		75,000	21,000			96,000
Chinese Business Liaisons - MN	Decision Makers, Executives, Expatriates, High Potential Employees	✓		190,234	70,419	50,049		310,702
Club Members and Members of Business Associations in Hong Kong	Club Members		✓	28,361				28,361
Collectible Enthusiasts and Heavy Spenders - MN	Affluent People, Investors, Luxury Lovers		✓	1,892,223	701,159	498,577		3,091,959
Company Directors and Shareholders in Singapore	Decision Makers, Executives, Sales & Marketing People, Professionals	✓		140,000	1,400	70,000	14,000	225,400
Company Presidents - Japan	Executives, Decision Makers	✓		800,020				800,020
Confucian Teaching Readers	Self-improvement Enthusiasts, Book/Magazine Readers, Consumers, Females, Males Only, Subscribers		✓	599,050				599,050
Construction Connection - MN	Professionals	✓		335,702	82,324	88,384		506,410
Consumer Masterfile - MN	Credit Card Holders, Consumers, Healthy Living Aspirants, Holiday Travelers		✓	31,607,006	13,721,282	8,329,197		53,657,485
Consumers in Hong Kong	Club Members, Healthy Living Aspirants, Credit Card Holders		✓	147,000	150,000			297,000
Contrarian Investors	Affluent People, Holiday Travelers, Decision Makers, Executives, Financial Leaders	✓	✓	1,054,863				1,054,863
Corporate Decision Makers in Singapore	Decision Makers	✓		200,000	2,000	100,000	20,000	322,000
Corporate Finance E-Lessons Readers	Executives, Professionals	✓		250,006	234,012	133,351		617,369
Corporate Forex Exposure Managers - MN	Decision Makers, Executives	✓		637,134	236,041	167,818		1,040,993
Credit Card Holders (Hong Kong)	Luxury Lovers, Credit Card Holders		✓	400,000				400,000
Credit Card Holders - Japan	Parents, Credit Card Holders, Professionals, Affluent People, Consumers	✓	✓	1,500,000				1,500,000
Credit Card Holders in India	Credit Card Holders		✓	400,000				400,000
Credit Card Holders in Taiwan	Affluent People, Credit Card Holders		✓	720,000				720,000
Credit Cardholders from the Philippines	Club Members, Credit Card Holders, Consumers		✓	2,000,000				2,000,000
Credit Cardholders In Indonesia	Book/Magazine Readers, Credit Card Holders, Consumers		✓	1,500,000		800,000		2,300,000
Dining Card Members Hong Kong	Club Members, Luxury Lovers, Consumers		✓	25,000				25,000

List Name	Profile	Business	Consumer	Postal	Email	Phone	SMS	Media Total
Direct Mail Responders from India	Mail Order Buyers, Consumers		✓	36,183				36,183
Direct Marketing Promotion Responders - MN	Book/Magazine Readers, Consumers		✓	4,573,981	1,694,984	1,205,295		7,474,260
Doctors and Dentists in Japan	Medical Personnel, Professionals	✓		148,774				148,774
Dun and Bradstreet Worldbase	Decision Makers, Executives, Financial Leaders, Professionals, Consultants	✓		29,814,999				29,814,999
Dynamic Consumers From Singapore and Malaysia	Consumers		✓	95,000	160,000			255,000
Economic Forecasts and Reports Buyers - MN	Book/Magazine Readers, Professionals	✓	✓	1,514,743	561,257	399,095		2,475,095
Electrical and Electronic Products Manufacturing Connection	Decision Makers, Executives, Engineers, IT People	✓		81,228				81,228
Elegant Jewelry Buyers - MN	Luxury Lovers, Affluent People, Professionals	✓	✓	683,698	253,294	180,093		1,117,085
Elite Members of Club House And Yacht Clubs In China	Club Members, Decision Makers, Executives, Expatriates, Affluent People, Credit Card Holders	✓	✓	114,500	114,500	114,500		343,500
Elitist Cultural Performance Lovers - MN	Luxury Lovers, Affluent People, Credit Card Holders		✓	551,241	204,203	145,189		900,633
Email Addresses of Business Executives in Hong Kong	Business Travelers, Decision Makers, Executives, Financial Leaders	✓			600,000			600,000
Email Records of Middle to Top Management Executives in Asia	Decision Makers, Executives, Expatriates, High Potential Employees, Professionals	✓			80,000			80,000
Emerging Market Prospects Optimists - MN	Investors, Decision Makers, Executives, Traders	✓	✓	449,257	166,408	118,306		733,971
Energy Connection - MN	Executives, Engineers, Professionals	✓		157,108	58,141	41,330		256,579
Engineering & Technical Services	Investors, Business Travelers, Decision Makers, Executives, Engineers, Professionals	✓	✓	125,852	125,852	125,852		377,556
Entrepreneurs & Middle Managers	Decision Makers, Executives, High Potential Employees, Professionals, Affluent People	✓	✓	754,338				754,338
Euro Group Master List of Contacts	Decision Makers, Executives, Financial Leaders, IT People	✓		229,250				229,250
European Ski Holiday Package Buyers - MN	Consumers, Healthy Living Aspirants		✓	794,883	294,494	209,392		1,298,769
Exclusive Card members of Department Store Chains(In Shanghai and Beijing)	Affluent People, Consumers		✓	80,000				80,000
Executives at Residential Addresses, Malaysia	Affluent People, Holiday Travelers, Business Travelers, Consultants, Decision Makers, Executives	✓	✓	22,000				22,000
Executives Of The Top 1,000 Companies In Hong Kong	Executives, Decision Makers, High Potential Employees	✓		4,250				4,250
Expatriate Asians in Singapore	Expatriates	✓		10,000		5,000		15,000
Expatriate Business Executives and Professionals - MN	Expatriate Families, Executives, Expatriates, Professionals	✓	✓	184,771	68,396	48,609		301,776
Expatriate Property Investors From Hong Kong	Affluent People, Club Members, Credit Card Holders, Fund Raising Donors, Luxury Lovers, Business Travelers	✓	✓	42,623	22,615			65,238
Expatriate Residents In Hong Kong	Expatriate Families		✓	28,500	14,700			43,200
Expatriates in China	Business Travelers, Decision Makers, Executives, Expatriates	✓		120,000				120,000
Expensive Hobby Indulgers - MN	Affluent People, Consumers, Luxury Lovers		✓	253,427	93,840	66,709		413,976
Expensive Holiday Goers - MN	Holiday Travelers, Affluent People		✓	225,562	83,512	59,361		368,435
Expensive Real Property Owners - Singapore	Affluent People, Credit Card Holders, Car & Home Owners		✓	119,831				119,831
Fashionable Sports Outfit Buyers - MN	Consumers, Healthy Living Aspirants		✓	777,271	287,967	204,745		1,269,983
Female Consumers In Hong Kong	Credit Card Holders, Females, Consumers		✓	147,300	39,337	88,380		275,017
Female Executives and Professionals In Hong Kong	Females, Executives, Professionals	✓	✓	44,223	24,900			69,123
Finance Connection - MN	Financial Leaders, Consultants, Executives	✓		567,457	210,210	149,463		927,130
Finance Executives in South Asia	Club Members, Affluent People, Credit Card Holders, Car & Home Owners, Business Travelers, Decision Makers	✓	✓	80,177				80,177
Financial Decision Makers - MN	Decision Makers, Financial Leaders	✓		609,633	225,838	160,580		996,051
Financial Indices Close Watchers - MN	Executives, Financial Leaders, Professionals, Traders	✓		750,034	277,871	197,575		1,225,480
Fine Jewelry Buyers in China	Luxury Lovers, Affluent People, Consumers		✓	30,200	30,200			60,400
Five Star Hotel Frequent Guests - MN	Affluent People, Business Travelers, Consultants, Executives, Financial Leaders, High Potential Employees	✓	✓	3,380,221	1,252,588	890,709		5,523,518
Flat Owners in Singapore	Car & Home Owners, Consumers		✓	380,000				380,000

List Name	Profile	Business	Consumer	Postal	Email	Phone	SMS	Media Total
Food, Beverage & Tobacco	Decision Makers, Executives	✓		505,372				505,372
Foreign-Owned Companies in China	Expatriates, Professionals, Consultants, Decision Makers	✓		259,900				259,900
Frequent Business Travellers from Hong Kong (Postal)	Business Travelers	✓		45,000				45,000
Frequent Travelers in Hong Kong	Holiday Travelers, Business Travelers	✓	✓	52,000	21,000			73,000
Frequent Travelers Worldwide	Affluent People, Club Members, Subscribers, Decision Makers, Executives	✓	✓	2,819,614				2,819,614
Global Property Guide	Subscribers		✓	5,495				5,495
Gold Credit Card Holders - Malaysia	Credit Card Holders, Affluent People, Consumers		✓	951,401				951,401
Gold Credit Cardholders - MN	Credit Card Holders		✓	471,032	174,469	124,044		769,545
Golf Club Members - MN	Club Members, Sport Enthusiasts, Affluent People, Luxury Lovers, Professionals	✓	✓	342,530	126,853	90,183		559,566
Golf Players in Hong Kong	Club Members, Sport Enthusiasts		✓	5,800				5,800
Government Connection - MN	Professionals, Decision Makers, Executives	✓		101,300	37,465	26,623		165,388
Guangzhou - VIP Customers of China Mobile	Credit Card Holders, Decision Makers, Executives, Expatriates, Financial Leaders, Professionals	✓	✓	310,000			310,000	620,000
Health and Beauty Responders - Netherlands	Book/Magazine Readers, Consumers, Healthy Living Aspirants, Mail Order Buyers		✓	33,000				33,000
Health and Wellness Responders	Book/Magazine Readers, Consumers, Healthy Living Aspirants, Mail Order Buyers, Seniors		✓	279,000				279,000
Health and Wellness Responders - Singapore	Book/Magazine Readers, Consumers, Healthy Living Aspirants, Mail Order Buyers		✓	1,000,000				1,000,000
Health Care Connection - MN	Medical Personnel, Professionals	✓		1,453,125	538,428	382,859		2,374,412
Healthcare Professionals in Hong Kong	Medical Personnel	✓			35,904			35,904
Healthy Living Aspirants Masterfile - MN	Healthy Living Aspirants, Sport Enthusiasts		✓	5,311,773	1,968,400	1,399,727		8,679,900
Healthy Tea Buyers in Japan	Healthy Living Aspirants, Consumers		✓	20,586				20,586
Heiwa Mail Order Buyers	Consumers, Females, Mail Order Buyers		✓	49,500				49,500
Herbal Medicine Users - MN	Consumers, Healthy Living Aspirants		✓	167,652	62,052	44,103		273,807
High Income Earners - Worldwide	Affluent People, Decision Makers, Executives, High Potential Employees, Professionals	✓	✓	741,774	361,233			1,103,007
High Income Individuals in Beijing	Affluent People, Investors, Business Travelers, Executives, Luxury Lovers	✓	✓	1,300,000	650,000		1,300,000	3,250,000
High Income Individuals in China	Affluent People, Investors, Business Travelers, Executives, Luxury Lovers	✓	✓	5,780,000	2,890,000		5,780,000	14,450,000
High Net Worth Individuals in Hong Kong	Affluent People, Expatriate Families, Decision Makers, Executives, Financial Leaders	✓	✓	26,453	26,453	26,453		79,359
High Net Worth Individuals In Singapore	Luxury Lovers, Affluent People, Credit Card Holders, Car & Home Owners		✓	4,000		2,000	200	6,200
High-End Condominium/House Owners in Malaysia	Affluent People		✓	6,300				6,300
High-Income Consumers in Hong Kong	Affluent People, Credit Card Holders		✓	180,000	126,000	48,000	30,000	384,000
High-Income Earners in Taiwan	Affluent People, Consumers, Luxury Lovers, Decision Makers, Executives, Professionals, Car & Home Owners	✓	✓	4,709,350				4,709,350
Highly Paid Executives in Singapore	Book/Magazine Readers, Affluent People, Executives	✓	✓	160,000	1,600	80,000	16,000	257,600
HNI Database from India	Credit Card Holders, Affluent People, Car & Home Owners, Luxury Lovers		✓	98,000		98,000		196,000
Holiday Shopping Spree Goers - MN	Holiday Travelers, Luxury Lovers, Affluent People		✓	679,470	251,724	178,978		1,110,172
Homeowners of Prime Properties - Malaysia	Affluent People, Car & Home Owners, Consumers, Luxury Lovers		✓	89,191				89,191
Hong Kong Business Directory	Decision Makers, Professionals	✓		91,000	13,000			104,000
Hong Kong Business Executives	Book/Magazine Readers, Credit Card Holders, Investors, Fund Raising Donors, Decision Makers, Executives	✓	✓	280,000	112,000	72,000		464,000
Hong Kong Dollarsaver Subscribers	Affluent People, Expatriates	✓	✓	14,500				14,500
Hong Kong Healthcare Practitioners Masterfile	Book/Magazine Readers, Healthy Living Aspirants, Subscribers, Accountants, Executives, Law Specialists, Financial Advisors	✓	✓		126,094			126,094
Hong Kong Households Database	Car & Home Owners		✓	2,100,000				2,100,000
Hong Kong Prime Home Owners	Investors, Car & Home Owners		✓	500,000	400,000			900,000

List Name	Profile	Business	Consumer	Postal	Email	Phone	SMS	Media Total
Hong Kong-based Executives Trading With China	Business Travelers, Executives	✓		75,000				75,000
Hospitals Connection - MN	Medical Personnel, Professionals, Decision Makers, Executives	✓		273,697	101,349	72,042		447,088
Hotel Privilege Card Holders - MN	Decision Makers, Executives	✓		1,427,980	529,113	376,229		2,333,322
Human Resources Management Decision-Makers - MN	Decision Makers, Human Resources Personnel	✓		636,853	235,926	167,738		1,040,517
Humanitarian Services	Business Travelers, Decision Makers, Executives, Financial Leaders	✓		92,245				92,245
Humanitarians in Hong Kong	Affluent People, Fund Raising Donors		✓	120,000				120,000
Importers Index - MN	Professionals, Decision Makers	✓		844,879	313,019	222,572		1,380,470
Indian Business Executives	Luxury Lovers, Affluent People, Car & Home Owners, Decision Makers, Executives	✓	✓	789,000				789,000
Indian Finance Executives	Executives, Financial Leaders	✓		80,000				80,000
Indian Finance, Banking, Investment, Accounting and Insurance Industry Professionals	Business Opportunity Seekers, Decision Makers, Executives, Financial Leaders, Professionals	✓	✓	72,400				72,400
Indian Manufacturing Database	Decision Makers, Executives, Engineers	✓		50,000				50,000
Indian Top 3000 Business List	Book/Magazine Readers, Business Travelers, Decision Makers, Executives, Financial Leaders	✓	✓	78,000				78,000
Indian Top Business Executives Masterfile	Subscribers, Business Travelers, Decision Makers, Executives, Financial Leaders	✓	✓	217,000	217,000			434,000
Information Technology Conference Attendees - MN	IT People	✓		1,789,221	662,978	471,426		2,923,625
Insurance Buyers in Shanghai	Affluent People, Car & Home Owners, Investors, Luxury Lovers		✓	510,000				510,000
International Credit Cardholders in China	Affluent People, Consumers, Luxury Lovers		✓	54,000,000				54,000,000
International Fashion Catalog Buyers - MN	Consumers, Mail Order Buyers		✓	794,817	294,470	209,374		1,298,661
International Trade Fair Exhibitors - MN	Decision Makers, Executives, Business Travelers, Professionals, Sales & Marketing People	✓		1,029,363	381,384	271,186		1,681,933
Investment Bankers in Hong Kong	Consultants, Executives, Financial Leaders, Law Specialists, Medical Personnel, Professionals	✓		5,963	5,015	4,959		15,937
Investors - MN	Investors		✓	2,672,414	990,284	704,184		4,366,882
IT Connection - MN	IT People, Sales & Marketing People, High Potential Employees, Professionals, Decision Makers	✓		460,846	170,699	121,363		752,908
IT Deciders - Worldwide	Decision Makers, IT People	✓		763,154				763,154
IT Decision Makers - MN	Decision Makers, IT People	✓		588,696	218,079	155,057		961,832
IT Managers in China	IT People, Professionals	✓		28,000	38,000	28,000		94,000
IT Senior Management in China	Decision Makers, Executives, IT People, Professionals	✓		5,500	5,500	5,500		16,500
Japanese Diet Tea Buyers	Healthy Living Aspirants, Consumers		✓	14,526				14,526
Jockey Club Members - MN	Club Members, Affluent People		✓	164,082	60,731	43,161		267,974
Landed Property Owners in Singapore	Affluent People, Car & Home Owners		✓	169,000	1,600	70,000	16,000	256,600
Legal Connection - MN	Law Specialists	✓		444,808	164,759	117,126		726,693
Listed Companies in Asia Pacific	Decision Makers, Executives, Financial Leaders	✓		507,029				507,029
Listed Companies Index - MN	Executives	✓		118,194	43,724	31,076		192,994
Local Business Executives and Professionals - MN	Executives, Professionals, High Potential Employees	✓		1,797,721	666,130	473,671		2,937,522
Luxury Car Owners - MN	Affluent People, Car & Home Owners, Luxury Lovers		✓	597,425	221,319	157,359		976,103
Luxury Dwellers - MN	Affluent People		✓	861,760	374,431	227,055		1,463,246
Luxury Lovers Masterfile	Affluent People, Luxury Lovers		✓	12,941,209	4,795,778	3,410,310		21,147,297
Luxury Property Owners In China	Affluent People, Car & Home Owners		✓	1,590,000				1,590,000
Luxury Property Owners in Shanghai and Beijing	Affluent People, Car & Home Owners		✓	1,443,000			1,443,000	2,886,000
Mail Order Buyers - Japan	Mail Order Buyers, Credit Card Holders, Consumers		✓	1,300,000				1,300,000
Major Companies in India	Executives, Decision Makers, High Potential Employees, Professionals	✓		25,604				25,604

List Name	Profile	Business	Consumer	Postal	Email	Phone	SMS	Media Total
Major Companies Index - MN	Professionals, Decision Makers, Executives	✓		99,215	36,698	26,076		161,989
Malaysia Property Owners	Consumers		✓	41,520				41,520
Malaysia Residents Database	Subscribers, Affluent People, Car & Home Owners		✓	4,000,101				4,000,101
Malaysian Consumers	Consumers		✓	9,900,000				9,900,000
Malaysian Product Buyers Through Mail Order & DRTV	Mail Order Buyers, Credit Card Holders		✓	51,982	138,423	128,270		318,675
Marine - International	Book/Magazine Readers, Business Travelers, Decision Makers, Executives, Business Opportunity Seekers, A	✓	✓	91,961				91,961
Marketing Decision Makers - MN	Decision Makers, Executives	✓		621,523	230,246	163,711		1,015,480
Marketing Services Connection - MN	Consultants, Sales & Marketing People, Executives	✓		212,667	78,731	55,965		347,363
Media Connection - MN	Consultants, Human Resources Personnel, Professionals	✓		180,779	66,912	47,552		295,243
Medical Literature Readers - MN	Book/Magazine Readers, Medical Personnel, Professionals	✓	✓	1,702,394	630,806	448,547		2,781,747
Members Of International Business Associations in China	Decision Makers, Executives, Financial Leaders	✓		120,000				120,000
Members of Professional Bodies & Associations, Malaysia	Club Members, Business Travelers, Decision Makers, Executives, Professionals	✓	✓	5,100				5,100
Middle To Top Management in Asia	Affluent People, Credit Card Holders, Decision Makers, Executives, High Potential Employees	✓	✓	220,270	83,098	145,439		448,807
Middle To Top Management in Hong Kong	Decision Makers, Executives	✓		58,000	58,000	58,000		174,000
Middle To Top Management in Indonesia	Executives, Professionals, Decision Makers	✓		14,478				14,478
Middle To Top Management in Malaysia	Professionals, Decision Makers, Executives	✓		80,186				80,186
Middle To Top Management in Singapore	Professionals, Consultants, Decision Makers, Executives, High Potential Employees	✓		62,810				62,810
MLM Side Business Members in Japan	Business Opportunity Seekers		✓	155,722				155,722
Mobile Phone Users in China	Consumers, Affluent People, Technology Addicts		✓	86,457,000			86,457,000	172,914,000
MPF Holders in Shanghai	Executives, Affluent People, Consultants, Decision Makers	✓	✓	4,030,000				4,030,000
Multinational Business Executives	Decision Makers, Executives, Sales & Marketing People, Professionals	✓		158,700				158,700
Multinationals Index	Decision Makers, Executives, Expatriates	✓		58,724	21,692	15,394		95,810
Multiple Credit Card Holders - MN	Affluent People, Credit Card Holders		✓	4,803,581	1,780,065	1,265,799		7,849,445
Mutual Funds Performance Close Watchers - MN	Book/Magazine Readers, Consultants, Executives, Financial Leaders	✓	✓	1,027,043	380,521	270,577		1,678,141
Natural Medicine Course Attendees - MN	Healthy Living Aspirants		✓	447,176	165,638	117,757		730,571
Occupants of High Residential Segments in Singapore	Affluent People, Car & Home Owners		✓	40,000				40,000
Oil & Gas	Engineers, Professionals	✓		591,613				591,613
Operations Management Decision Makers - MN	Decision Makers, High Potential Employees, Professionals	✓		590,245	218,659	155,471		964,375
Overseas Real Estate Property Buyers - MN	Affluent People, Investors		✓	259,389	96,046	68,274		423,709
Owners of Upscale Residential Properties in Philippines	Affluent People, Car & Home Owners, Credit Card Holders, Holiday Travelers, Business Travelers, Decision	✓	✓	45,000				45,000
Paper Products Manufacturing Connection	Credit Card Holders, Business Travelers, Decision Makers, Executives, Professionals	✓	✓	288,613				288,613
Parents in China	Parents		✓	1,605,400			1,605,400	3,210,800
Parents in Taiwan	Parents		✓	1,470,200				1,470,200
PB Versand				42,100				42,100
Personal Investment Strategy Seminar Attendees - MN	Investors, Subscribers		✓	1,559,276	577,765	410,836		2,547,877
Pharmaceutical & Biotechnology	Medical Personnel, Professionals	✓		1,437,468				1,437,468
Pharmaceutical Connection - MN	Sales & Marketing People, Medical Personnel, Professionals	✓		160,439	59,378	42,202		262,019
Premium Club Members Within India	Club Members, Consumers		✓	367,200				367,200
Prestigious Golf Club Members - Philippines	Club Members, Affluent People, Decision Makers, Executives	✓	✓	320,000				320,000

List Name	Profile	Business	Consumer	Postal	Email	Phone	SMS	Media Total
Primary School Students in Hong Kong	Consumers		✓	32,000				32,000
Private Aviation Enthusiasts - MN	Sport Enthusiasts		✓	117,945	43,631	31,009		192,585
Private Boat Owners and Sailing Enthusiasts - MN	Affluent People, Luxury Lovers, Holiday Travelers, Sport Enthusiasts, Professionals	✓	✓	258,056	95,549	67,922		421,527
Professionals & Business Executives in Philippines	Business Travelers, Decision Makers, Executives, Law Specialists, Professionals	✓		300,000				300,000
Professionals And Civil Servants In Taiwan	Accountants, Law Specialists, Medical Personnel, Professionals	✓		574,130				574,130
Professionals in Asia	Book/Magazine Readers, Credit Card Holders, Investors, Decision Makers, Executives	✓	✓	1,318,392				1,318,392
Profit Oracle's E-Business Magazine	IT People	✓		50,053				50,053
Prominent Executives & Professionals	Decision Makers, Executives, Financial Leaders, Medical Personnel, Sales & Marketing People, Professional	✓		6,495,767				6,495,767
Property Buyers in Asia via PropGo	Affluent People, Expatriates, Professionals, Property Agents	✓	✓		24,363			24,363
Property Investors In Hong Kong	Affluent People, Club Members, Credit Card Holders, Consumers, Holiday Travelers, Business Travelers, D	✓	✓	42,000				42,000
Property Owners and Car Owners in Shanghai	Car & Home Owners		✓	500,000				500,000
Property Owners in Beijing	Affluent People		✓	238,100	350,700	306,300		895,100
Property Owners in China	Affluent People, Car & Home Owners, Investors, Luxury Lovers		✓	4,920,000				4,920,000
Property Owners in Hong Kong	Affluent People, Car & Home Owners		✓	1,220,000	1,000,000			2,220,000
Purchasing Managers in China	Decision Makers, Professionals	✓		26,504	21,203	23,853	6,626	78,186
Qualified Local Professionals in Hong Kong	Accountants, Executives, Law Specialists	✓			4,089			4,089
Qualified Professionals and Government Workers in Taiwan	Consultants, Decision Makers, Executives, High Potential Employees, Law Specialists, Professionals	✓		574,130				574,130
Qualified Professionals in Hong Kong	Medical Personnel, Professionals, Engineers, Accountants, School Staff	✓		34,283				34,283
Qualified Professionals in Japan	Professionals	✓		711,914				711,914
Readers & Subscribers, India	Book/Magazine Readers, Business Travelers, Decision Makers, Executives, Sales & Marketing People	✓	✓	285,000				285,000
Retail Businesses Index - MN	Professionals, Executives	✓		723,831	257,135	182,823		1,163,789
Retailers In Singapore	Book/Magazine Readers, Decision Makers, Executives, Professionals, Traders	✓	✓	14,000	5,000	7,000		26,000
Retired Executives From Listed Companies in Japan	Seniors, Executives, Decision Makers, Financial Leaders, Professionals	✓	✓	350,000				350,000
Retired Government Employees in Japan	Seniors, Professionals	✓	✓	167,000				167,000
SAOSE Health & Beauty Responders	Self-improvement Enthusiasts, Consumers, Healthy Living Aspirants, Mail Order Buyers		✓	152,610				152,610
Schools Connection - MN	School Staff, Professionals	✓		239,043	88,509	62,910		390,462
SCPS Report Buyers UK				27,123				27,123
Senior Executives of Registered Companies in China	Seniors, Executives	✓	✓	755,529				755,529
Senior Expatriate Management Executives in Singapore	Executives, Expatriates	✓		20,000		5,000		25,000
Senior Hospital Executives In Japan	Executives, Medical Personnel, Professionals	✓		63,976				63,976
Senior Management Executives	Seniors, Executives	✓	✓	660,189				660,189
Senior Management Executives in the Philippines	Book/Magazine Readers, Holiday Travelers, Seniors, Affluent People, Executives	✓	✓	65,290				65,290
Shanghai - VIP Customers of China Mobile	Credit Card Holders, Business Travelers, Decision Makers, Executives, Expatriates, Financial Leaders, Profi	✓	✓	245,000			245,000	490,000
Shanghai Business Review	Seniors, Decision Makers, Executives, Financial Leaders, Human Resources Personnel, Accountants	✓	✓	21,000	13,500			34,500
Shanghai Commercial Database	Decision Makers, Executives, Financial Leaders	✓		231,121	125,000			356,121
Shanghai High Income Individuals	Affluent People, Investors, Luxury Lovers		✓	2,500,000				2,500,000
Shanghai White Collar Working Group	Self-improvement Enthusiasts, Executives	✓	✓	1,240,000			1,240,000	2,480,000
Singapore Consumer Master File	Book/Magazine Readers, Club Members, Luxury Lovers, Affluent People, Credit Card Holders, Car & Home Owners		✓	800,000	32,000	400,000	296,000	1,528,000
Singapore Credit Card Holders	Credit Card Holders, Affluent People		✓	440,000		220,000	40,000	700,000

List Name	Profile	Business	Consumer	Postal	Email	Phone	SMS	Media Total
Singapore Home Owners	Car & Home Owners, Consumers, High Potential Employees	✓	✓	600,000	32,000	260,000	296,000	1,188,000
Singapore Industry Contacts	Professionals, Decision Makers, Executives, Financial Leaders, High Potential Employees	✓		200,000	2,000	100,000	20,000	322,000
Singapore Private Housing Owners	Book/Magazine Readers, Car & Home Owners, Professionals	✓	✓	200,000	3,000	140,000	30,000	373,000
Singapore Wealthy Retirees	Book/Magazine Readers, Holiday Travelers, Seniors		✓	100,000	1,000	50,000	10,000	161,000
Singapore's Tertiary Education Graduates	Book/Magazine Readers, Young & Successful		✓	160,000	3,000	80,000	16,000	259,000
Small, Medium Large Enterprises in Hong Kong	Decision Makers, Executives, Professionals	✓		92,249	19,032			111,281
SMEs in China	Decision Makers, Executives, High Potential Employees	✓		31,038	27,017	22,316		80,371
SMEs in Hong Kong	Decision Makers, Executives	✓		99,811	99,811	99,811		299,433
SMEs in Hong Kong	Professionals, Decision Makers, Executives, High Potential Employees	✓		130,698				130,698
SMEs in India	Executives, Professionals, Decision Makers	✓		32,380				32,380
SMEs in Indonesia	Decision Makers, Executives	✓		26,751				26,751
SMEs in Korea	Business Travelers, Decision Makers, Expatriates, Traders	✓		89,811				89,811
SMEs in Malaysia	Decision Makers, Professionals, Executives, High Potential Employees	✓		108,101	108,101	108,101		324,303
SMEs in Singapore	Book/Magazine Readers, Mail Order Buyers, Decision Makers, Professionals	✓	✓	113,000	1,300	60,000	12,000	186,300
Social Leaders in Japan	Professionals	✓		278,506				278,506
South Asian Business Executives	Executives	✓		67,000				67,000
South Korea Masterfile	Consumers		✓	957,040				957,040
Sports, Fitness & Beauty	Sport Enthusiasts		✓	582,208				582,208
State-of-the-art Gadget Buyers	Affluent People, Technology Addicts		✓	1,000,000	800,000			1,800,000
Stock Market Money-Making Enthusiasts - MN	Executives, High Potential Employees, Professionals	✓		562,280	208,289	148,091		918,660
Stock Market Simulation Software Buyers - MN	Accountants, Consultants, High Potential Employees, Professionals, Traders	✓		447,139	165,622	117,747		730,508
Storesonline International	Decision Makers, Business Opportunity Seekers, Self-improvement Enthusiasts, Consumers	✓	✓	116,203				116,203
Stress Management Course Enrollees	Consumers, Healthy Living Aspirants		✓	1,070,724	481,722	342,515		1,894,961
Subscribers - General News Titles - MN	Book/Magazine Readers, Consumers		✓	3,867,741	1,433,258	1,019,182		6,320,181
Subscribers - Health and Fitness Titles - MN	Book/Magazine Readers, Healthy Living Aspirants, Subscribers		✓	2,174,032	805,580	572,841		3,552,453
Subscribers Business and Economics Titles	Book/Magazine Readers		✓	3,399,212	1,259,627	895,707		5,554,546
Subscribers Lifestyle Titles - MN	Book/Magazine Readers, Consumers		✓	2,670,722	989,661	703,736		4,364,119
Subscribers to Business Magazines from Taiwan	Subscribers, Professionals	✓	✓	48,810				48,810
Subscribers to Various Publications	Consumers, Investors, Subscribers, Technology Addicts		✓	3,402,942	297,658			3,700,600
Successful Entrepreneurs - MN	Decision Makers, Professionals	✓		639,594	236,947	168,466		1,045,007
Taiwan Car List	Car & Home Owners		✓	1,540,400				1,540,400
Taiwan Consumers Masterfile	Consumers		✓	1,301,875				1,301,875
Taiwan High Income Database	Affluent People		✓	781,700				781,700
Textiles and Apparel Manufacturing Connection	Business Opportunity Seekers, Decision Makers, Executives	✓	✓	220,461	99,092	70,433		389,986
The Advertising and Media Industry Database	Sales & Marketing People	✓		16,440	16,440	16,440		49,320
The Asia Pacific SME Collection	Credit Card Holders, Business Travelers, Decision Makers, Human Resources Personnel, Professionals	✓	✓		74,000			74,000
The CEO Database	Club Members, Affluent People, Business Travelers, Decision Makers, Executives	✓	✓	281,236	269,267	279,126		829,629
The CIS Foreign Companies in Emerging Markets Database	Decision Makers, Executives, Professionals	✓		165,000				165,000
The CXO Database	Book/Magazine Readers, Decision Makers, Executives, Financial Leaders	✓	✓	18,630	18,630	18,630		55,890

List Name	Profile	Business	Consumer	Postal	Email	Phone	SMS	Media Total
The Finance Professionals Database	Book/Magazine Readers, Decision Makers, Financial Leaders	✓	✓	2,800	2,800	2,800		8,400
The Hong Kong SME Collection	Credit Card Holders, Business Travelers, Decision Makers, Human Resources Personnel, Professionals	✓	✓	74,795	61,536	74,795		211,126
The HR Professional Database-Singapore	Human Resources Personnel	✓		4,700	4,700	4,700		14,100
The IT & Telecom Industry Professionals Database	Technology Addicts, IT People	✓	✓	3,875	3,875	3,875		11,625
The Manufacturing Industry Database	Professionals	✓		12,750	12,750	12,750		38,250
The Marketers Database	Book/Magazine Readers, Decision Makers, Executives, Sales & Marketing People	✓	✓	16,230	16,230	16,230		48,690
The Sales Professionals Database	Book/Magazine Readers, Decision Makers, Sales & Marketing People	✓	✓	6,490	6,499	6,490		19,479
The Service Industry Database	Book/Magazine Readers, Expatriate Families, Decision Makers, Executives	✓	✓	16,025	16,025	16,025		48,075
The Singapore SME Collection	Credit Card Holders, Business Travelers, Decision Makers, Human Resources Personnel, Professionals	✓	✓	94,461	2,429	91,896		188,786
Top 7,000 Corporations in the Philippines	Decision Makers	✓		21,063				21,063
Top Consumers	Credit Card Holders, Consumers		✓	46,500				46,500
Top Management Executives in Taiwan	Executives, Decision Makers	✓		156,591				156,591
Trade Event Attendees in Taiwan	Decision Makers, Executives, Financial Leaders, Professionals	✓		19,820				19,820
Transport & Logistics Connection - MN	Professionals	✓		160,230	59,303	42,148		261,681
Travel Agents Prime Clients - MN	Professionals, Holiday Travelers	✓	✓	1,555,032	576,190	409,718		2,540,940
Travel Connection - MN	Professionals	✓		308,800	114,353	81,295		504,448
Travelling Magazines Subscribers -- Gotoread Online Subscribers	Affluent People		✓	31,205	31,205	31,205		93,615
Tropical Resort Goers - MN	Affluent People, Holiday Travelers, Luxury Lovers		✓	1,474,799	546,459	388,572		2,409,830
TV, Phone & Online Order Customers in China	Consumers, Females, Mail Order Buyers		✓	680,500				680,500
Unit Trust Investors in China	Affluent People, Investors		✓	1,810,000			1,810,000	3,620,000
University Graduates and Professional in China	School Staff, Professionals	✓		75,149				75,149
University Graduates from Singapore	High Potential Employees	✓		159,568				159,568
Upmarket Fitness Club Members - MN	Club Members, Sport Enthusiasts, Affluent People, Healthy Living Aspirants, Luxury Lovers, High Potential	✓	✓	1,218,812	451,597	321,107		1,991,516
Vehicle Owners in Hong Kong	Car & Home Owners, Consumers, Business Travelers, Decision Makers	✓	✓	54,217	45,313			99,530
VIP Members of 5-Star Hotels in China	Holiday Travelers, Affluent People		✓	78,500	63,200			141,700
VIP Members of Department Stores in Shanghai and Beijing	Affluent People, Consumers		✓	205,000	205,000			410,000
Wealthiest File Worldwide	Affluent People, Investors, Luxury Lovers		✓	266,753				266,753
Weight Loss Program Buyers - MN	Consumers, Healthy Living Aspirants		✓	977,539	362,186	257,529		1,597,254
Wholesale Businesses Index	Executives	✓		355,884	160,034			515,918
Wine Connoisseurs - MN	Affluent People		✓	236,110	87,424	62,136		385,670
Wine Lovers in China	Affluent People		✓	37,632				37,632
Wining & Dining Big Spenders - MN	Luxury Lovers, Affluent People		✓	553,483	205,032	145,782		904,297
Worldwide Avid Readers Masterfile	Book/Magazine Readers		✓	25,145,967	9,318,718	6,626,621		41,091,306
Worldwide Medical List	Medical Personnel	✓		1,324,314				1,324,314
Worldwide Opt-in Email List	Consumers		✓	7,881,477				7,881,477
Young Executives and Professionals in China	Young & Successful, Executives	✓	✓	243,837				243,837